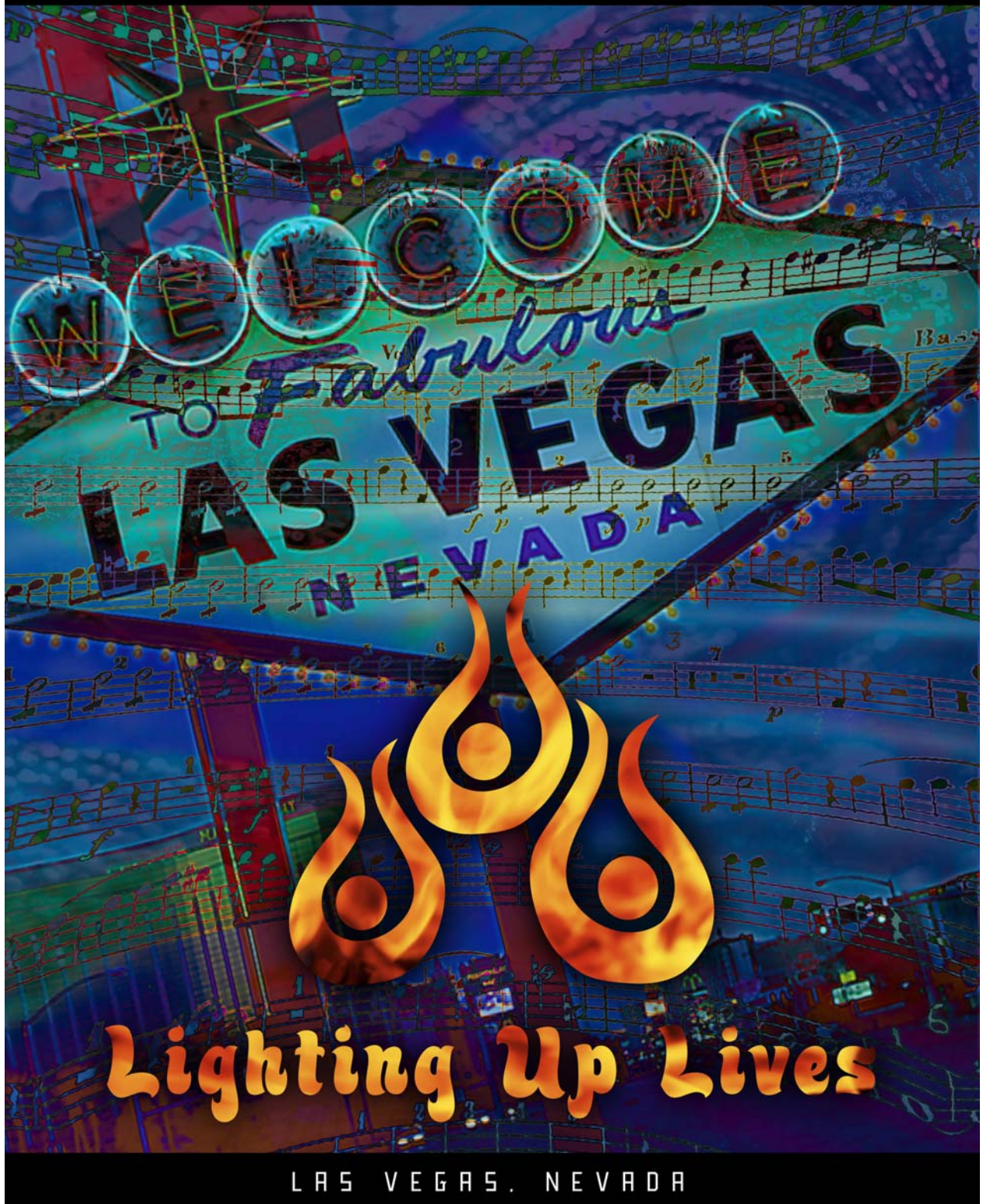


WRAMTA MUSIC THERAPY CONFERENCE 2010



***Mix education with fun
LIGHTING UP LIVES
in LAS VEGAS!***

Information for Sponsors, Advertisers, Exhibitors & Contributors



Lighting Up Lives

**WRAMTA Conference 2010
Las Vegas, Nevada**

**April 8-10, 2010
CMTEs: April 5-8 & 11
Passages Conference April 11 at UNLV**

Dear Music Therapy Supporter,

Join us as we celebrate fifty-one years of music therapy in the western region – for the first time in **Las Vegas!** The 2010 annual conference of the Western Region Chapter of the American Music Therapy Association at the Alexis Park Resort will mix education with fun *Lighting Up Lives* in Las Vegas.

The conference is specifically intended for music therapists; yet through networking and other established relationships, we attract professionals who are engaged in helping professions for people with special physical, cognitive or emotional needs. We will invite our music therapists from across the United States as well as international music therapists anticipating up to 300 attendees.

As a participating sponsor, advertiser, exhibitor or contributor, we will introduce your business, product or service to a wide range of potential consumers. For sponsors, we tailor a program that insures your visible presence throughout the conference. For advertisers, we insure that your message reaches members and participants through print and electronic media. For exhibitors, we provide you with a designated space during the conference to sell your products or services to participants. For contributors, special recognition is offered and Silent Auction donations are accepted to support one of our most popular conference events. In addition, we customize these opportunities to help you accomplish your specific advertising, marketing and promotional needs.

WRAMTA is a 501(c)(3) organization whose mission is to advance public knowledge of music therapy benefits and to increase access to quality music therapy services within our geographical area of Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington. In accordance with Internal Revenue Service regulations, a portion of your contribution may be tax deductible.

We look forward to working with you collaboratively to target your advertising and marketing efforts toward music therapists and other helping professionals as part of the WRAMTA 2010 Annual Conference.

Sincerely,

Judith

Judith Pinkerton, MT-BC
WRAMTA First Vice President
2010 Conference Chair

Sponsorships

The WRAMTA conference offers attendees the opportunity to learn about the latest research, earn continuing education credits, as well as network with colleagues. Be a part of all of the aspects of conference as a Conference Sponsor. Sponsorship deadline: February 1, 2009.

Gold Conference Sponsor

As a Gold Conference Sponsor, your \$1,000 donation will provide you with the following:

- ◆ **Sponsorship Identification:** Premium placement for a display sign (provided by Sponsor) in the ballroom area throughout the entire conference.
- ◆ **Advertisement:** A full-page inside cover black and white advertisement in the Conference Program.
- ◆ **Recognition:** Listing as a Gold Conference Sponsor in the Conference Program, in the Conference Registration Packet (if received prior to 1/1/09) and on the WRAMTA website.
- ◆ **Exhibitor:** Premium placement exhibitor table located in the Alexis Park Resort Apollo foyer area.
- ◆ **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.
- ◆ **Presentation Option:** An opportunity to present a concurrent or plenary session contingent upon submission by the call for papers deadline and the continuing education committee's approval.
- ◆ **Two Complimentary Conference Registrations**

Silver Conference Sponsor

As a Silver Conference Sponsor, your \$500 donation will provide you with the following:

- ◆ **Advertisement:** A full-page black and white advertisement in the Conference Program.
- ◆ **Recognition:** Listing as a Silver Conference Sponsor in the Conference Program and on the WRAMTA website.
- ◆ **Exhibitor:** A complimentary exhibitor table located in the Alexis Park Resort Apollo foyer.
- ◆ **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.
- ◆ **One Complimentary Conference Registration**

Bronze Conference Sponsor

As a Bronze Conference Sponsor, your \$250 donation will provide you with the following:

- ◆ **Advertisement:** A half-page black and white advertisement in the Conference Program.
- ◆ **Recognition:** Listing as a Bronze Conference Sponsor in the Conference Program.
- ◆ **Exhibitor:** A complimentary exhibitor table located in the Alexis Park Resort Apollo foyer.
- ◆ **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.

Exhibits, Contributions & Silent Auction Donations

Exhibitor Tables

Exhibiting at the conference is an excellent way to sell your products to music therapists and/or share information about your business and services. Exhibitor Tables will be strategically placed in the Apollo Foyer. Conference attendees will be walking through the Apollo Foyer throughout the conference between concurrent sessions. Space is limited: submit early!

Conference Contributor

On behalf of the WRAMTA 2010 Annual Conference Committee, we sincerely thank you for your generous contribution of a monetary donation or service valued at \$200 or more towards making our conference a success for all of us.

As a Conference Contributor, we are pleased to be able to offer you the following:

- ◆ **Advertisement:** A quarter-page black and white advertisement in the Conference Program.
- ◆ **Recognition:** Listing as a Conference Contributor in the Conference Program when the contribution is received prior to publication.
- ◆ **Exhibitor:** A complimentary exhibitor table located in the Ballroom.
- ◆ **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to attendee at the registration desk.

Silent Auction Donations

Be a part of the WRAMTA's biggest fundraiser! The Silent Auction is an exciting event where conference attendees have opportunities, learn, network, and shop! On the marketing agreement, please include a description of the donation(s) as well as an expected retail value. As a Silent Auction Donor, we are pleased to be able to offer you recognition in the Conference Program and on the bid sheets at the Silent Auction.

Conference Location

Alexis Park Resort
375 East Harmon Avenue
Las Vegas, NV 89169
www.alexispark.com Online Reservation Code: AMTA2

Debra Schiavi, Director of Catering
Email: dschiavi@alexispark.com
Tel: (702) 796-3301

- Suite room rates are only \$119-269 for singles and doubles plus tax.
- Parking at the hotel is complimentary.
- Delivery service incurs a handling and delivery fee per box incoming and per box outgoing as follows:

\$7.00	Boxes less than 15-pounds
\$12.00	Boxes 16 to 30 pounds
\$15.00	Boxes 31 to 50 pounds
\$25.00	Boxes or cases 51 to 100 pounds
\$50.00	Boxes or Crates 101 to 125 pounds

www.wramta.org

WRAMTA is a tax exempt 501 (c)(3) organization

Advertisements

Advertisements in the Conference Program

The Conference Program is distributed to all attendees at the conference upon checking in at the registration desk. It includes information about conference events and sessions, acknowledgement of sponsors, advertisements, a map of the conference area and other pertinent information. Conference Program advertising is a great way to network with music therapy colleagues, share special news, thank someone, recognize important milestones, and support the WRAMTA. *Attendees look through this often through out the four days of conference and even use it as a resource after they leave!*

Graphic Requirements for Advertisements

The Conference Program will be printed on standard 8 ½ x 11 sheets of paper with a half inch margin all around. Your artwork should be in grayscale and ready for print, JPG format preferred.

Advertisements must be sized accordingly:

- | | | |
|--|------------------|---------------|
| • Full Page Advertisement | 7 ½ x 10 inches | \$150 - \$500 |
| • Half Page Advertisement (vertical) | 3 ½ x 10 inches | \$80 |
| • Half Page Advertisement (horizontal) | 7 ½ x 4 ¾ inches | \$80 |
| • Quarter Page Advertisement | 3 ½ x 4 ¾ inches | \$45 |
| • Eighth of a Page Advertisement | 3 ½ x 2 ¼ inches | \$25 |
| • Name Listing | | \$15 |

Advertisements must be submitted to Judith Pinkerton, MT-BC, 2010 Conference Chair, WRAMTA First Vice President at conference@wramta.org and must be received no later than March 5, 2010.

Contact Information

WRAMTA Conference Chair

Judith Pinkerton, MT-BC
WRAMTA First Vice President
CCTA, 6375 West Charleston Blvd #200
Las Vegas, NV 89146
(702) 498-1535 or (702) 363-8166
Fax: (702) 315-4362
Email: conference@wramta.org

Local Conference Chairs

Christina Hanschke, MT-BC
(505) 818-7492
Email: chris_h@ccta.us

Emily Wiggins, NMT, MT-BC
(503) 409-4098
Email: emilyw@ccta.us

www.wramta.org

WRAMTA is a tax exempt 501 (c)(3) organization