

# **WRAMTA Social Media Policy**

*Note: Below is the official social media policy for the Western Region of the American Music Therapy Association, Inc. This policy will likely evolve as new social media resources emerge.*

*In this document, "social media" refers to blogs, podcasts, wikis, social networks, and all emerging social technologies.*

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The WRAMTA supports the use of social media tools and emerging technologies. While the decision whether to participate is their own, WRAMTA members are encouraged to explore social media tools as an open avenue to information sharing and professional development. Doing so expands our ability to learn and share our own knowledge with others.

The use of social media to connect with members and disseminate important information is increasingly important due to the rapid evolution of these tools.

Providing relevant, valuable, and responsive information to our members and prospective members requires that we stay current on emerging technologies. Our purpose in participating in social media is to meet our members and prospective members online, to develop relationships, and to bring more traffic to the website.

Here are a few guidelines to consider when using social media.

- First and foremost, remember you are representing the music therapy profession and our organization. Your conduct should be consistent with our purpose and mission.
- WRAMTA members should continue to follow the AMTA Code of Ethics and Standards of Clinical Practice at all times. You are personally responsible for the content you post. Remember that what you post often can be viewed by both personal and professional contacts. Post responsibly, and protect your privacy.
- Do not publish any confidential information online.
- Do not discuss other WRAMTA members, clients, vendors or other partners without their approval. Link back to the original source whenever possible.
- Post honestly. Do not post anonymously or use pseudonyms.
- Respect copyright, fair use and financial disclosure laws.
- Use your best judgment. If you aren't sure whether what you are about to post is appropriate, review it carefully and question what you've written with an objective mind.

Experiment with social media tools and consider how they might be used to benefit the WRAMTA and its members. Share resources, opinions and advice with your online social circle and ask the same of them.

*Many thanks to MACPA, whose [social media policy](#) served as inspiration for this document.*