



# Information for Sponsors, Advertisers, Exhibitors, & Contributors

WRAMTA Regional Conference 2018  
Ontario, California

Conference March 1-3  
CMTEs & Institutes February 28th, March 1st & March 4th  
Connections Student Conference March 1st

WRAMTA is a 501(3)(c) organization

Dear Music Therapy Supporter,

The Western Region Chapters of the American Music Therapy Association, Inc. (WRAMTA) will be holding their annual regional conference February 28 through March 4, 2018 and because you're an influential member of the community, we'd love to have your support.

Our annual conference will be at the Ontario Convention & Airport Hotel in Ontario, California. There, clinicians hone their skills, reconnect with each other, and expand their capabilities through continuing education so that they can continue to provide high quality music therapy services to members of our community. We anticipate up to 250 attendees from across the United States and around the world.

Your support goes a long way toward helping us build and sustain a vibrant conference program, for 2018 and for years to come. There are four ways to support us:

**Sponsors** are visually represented and recognized on materials throughout the conference.

**Advertisers** can reach our attendees before, during, and after the conference through our mobile and web channels.

**Exhibitors** will have a dedicated space to work with during the conference, where you can sell your products or services directly to participants.

**Contributors** will receive special recognition for their donations.

Because WRAMTA is a 501(c)(3) organization, a portion of your contributions may be tax deductible.

We look forward to working with you collaboratively to target your advertising and marketing efforts toward music therapists and other professionals as part of the 2018 conference in Ontario.

Sincerely,

Kymla Eubanks

WRAMTA 2018 Conference Marketing Chair

WRAMTA is a 501(3)(c) organization

# Table of Contents

<b>Sponsorship description and details .....</b>	<b>4-6</b>
<b>Exhibits.....</b>	<b>7</b>
<b>Advertisements.....</b>	<b>7-8</b>
<b>Silent Auction.....</b>	<b>9</b>
<b>Conference Location Information.....</b>	<b>10</b>
<b>Marketing Agreement and Pricing.....</b>	<b>11-12</b>

# Sponsorships

Be a part of all the aspects of our conference as a Conference Sponsor. The WRAMTA conference offers attendees the opportunity to learn about the latest research, earn continuing education credits, and network with colleagues.

We will need the following from each Gold, Silver, or Bronze Sponsor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact information
  - Up to 3 phone numbers
  - Up to 2 email addresses
  - Up to 2 website addresses
  - Twitter URL
  - Facebook URL
  - LinkedIn URL
- Additional Images (JPG or PNG format)
- Downloadable PDF file (under 10 mb)



## Title Sponsor \$5000 (Limit 1)

*As a Title Conference Sponsor, your \$5,000 donation will provide you with the following:*

- **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- **Recognition:** Name on every press release on the website and social media. Listing as a Title Conference Sponsor in the Conference Program, on the Conference App, in the Conference Registration and on the WRAMTA website. (value = priceless)
- **Conference App Advertisement:** Opportunity to showcase your product or business on your own interactive page of the app (text, photos, and video) and the opportunity to be named the sponsor of two (2) conference events of your choice including but not limited to keynote speaker, opening session, closing session, lunch (two available), awards dessert, silent auction, and self-care room.
- **Sponsorship Identification:** Premium Placement of your banner (provided by Sponsor) with ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 10, 2018**. Banner may be as large as 12' x 4'. (value=\$600)
- **Commercial:** A 60-second live or recorded commercial to be shared for 3 months prior to the event on media outlets, during Opening Session and both lunches, and on WRAMTA social media. (value=\$600)
- **Ballroom Naming rights:** The ballroom, which hosts multiple events throughout conference, shall be named after your company to ensure constant exposure. (value = \$1500)
- **Four Complimentary Registration** (value \$956)

- **Exhibitor:** Two complimentary exhibitor table with premium placement for optimum traffic and exposure. All of the value ads awarded to exhibitors are included. (value=\$500)
- **Merchandising Option:** Opportunity to include a bag insert(s) in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

## **Platinum Sponsor \$2500**

*As a Platinum Conference Sponsor, your \$2,500 donation will provide you with the following:*

- **Commercial:** A 60-second live or recorded commercial to be shared during Opening Session and on WRAMTA social media. (value=\$400)
- **Recognition:** Listing as a Platinum Conference Sponsor in the Conference Program, in the Conference Registration, on the Conference App, and on the WRAMTA website. (value = priceless)
- **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- **Conference App Advertisement:** Opportunity to showcase your product or business on your own interactive page of the app (text, photos, and video) and the opportunity to be named the sponsor of one (1) conference event of your choice including but not limited to keynote speaker, opening session, closing session, lunch (two available), awards dessert, silent auction, and self-care room (based upon availability).
- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) with ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 10, 2018**. Banner may be as large as 3' x 5'. (value=\$600)
- **Exhibitor:** Two complimentary exhibitor tables. All of the value ads awarded to exhibitors are included. (value=\$400)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

## **Gold Sponsor - \$1000**

*As a Gold Conference Sponsor, your \$1,000 donation will provide you with the following:*

- **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- **Commercial:** A 30-second live or recorded commercial to be shared during Opening Session. (value=\$200)
- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **March 1, 2018**. Banner may be as large as 3' x 5'. (value=\$600)
- **Recognition:** Listing as a Gold Conference Sponsor in the Conference Program, in the Conference Registration, on the Conference App, and on the WRAMTA website.
- **Conference App Advertisement:** Opportunity to showcase your product or business on your own interactive page of the app (text, photos, and video).

- **Exhibitor:** A complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value=\$200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)
- **Two Complimentary Conference Registrations** (value=\$458)

## **Silver Sponsor - \$750**

*As a Silver Conference Sponsor, your \$750 donation will provide you with the following:*

- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 10, 2018**. Banner may be as large as 3' x 5'. (value=\$600)
- **Recognition:** Listing as a Silver Conference Sponsor in the Conference Program, Conference Registration, on the Conference App, and on the WRAMTA website.
- **Conference App Advertisement:** Opportunity be named the sponsor of one (1) conference event of your choice including but not limited to keynote speaker, opening session, closing session, lunch (two available), awards dessert, silent auction, and self-care room (based upon availability).
- **Exhibitor:** A complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value=\$200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)
- **One Complimentary Conference Registration** (value=\$229)

## **Bronze Sponsor - \$400**

*As a Bronze Conference Sponsor, your \$400 donation will provide you with the following:*

- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 10, 2018**. Banner may be as large as 1' x 2'. (value=\$200)
- **Recognition:** Listing as a Bronze Conference Sponsor in the Conference Program, on the Conference App, and Conference Packet.
- **Exhibitor:** A complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value=\$200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

If you are paying for sponsorship by check, **please be sure to make payment to WRAMTA or Kevin Hahn.**

## **Exhibits**

### **Exhibitor Tables**

Exhibiting at the conference is an excellent way to sell your products to music therapists and/or share information about your business and services. Exhibitors are encouraged to have someone at their table Thursday 6:30 to 10:00 pm, and Friday/Saturday 8:00 am to 6:00 pm. Overnight storage is available.

Table fees are as follows:

AMTA Member—**\$200**

Non-AMTA member—**\$300**

We will need the following from each Exhibitor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact information
  - Up to 3 phone numbers
  - Up to 2 email addresses
  - Up to 2 website addresses
  - Twitter URL
  - Facebook URL
  - LinkedIn URL



## **Advertisements**

### **Bag Sponsor**

We would like to give our participants a reusable shopping bag, rather than a paper or plastic one, to hold all of their bag inserts and exhibit purchases. You can provide us with 275 preprinted bags of your own design (minimum size is 12"x10") or we can order them for you with your logo and/or our conference logo. Only one bag sponsorship is available.

Your own bag                   **\$200**

We order the bag               **\$700**

### **Name Badge Sponsor**

We would like to provide a name badge holder. You can provide us with 275 holders of your own design or we can order them for you with your logo and or our conference logo. Only one name badge sponsorship is available.

Your own name badge holder                   **\$200**

We order your name badge holder           **\$700**

## **Bag Inserts**

Another great way to get in front of each and every conference attendee is through bag inserts. Bag inserts ensure that your flier, brochure, or gift is included in each and every conference attendee bag given at the Registration Welcome Table. WRAMTA is not responsible for any duplication of these marketing pieces. Content is subject to review and approval. You may submit any of the following: Trifold brochure, Flier up to 8 1/2 x 11 inches, catalog, or gift. Please include at least 275 copies/gifts. **Cost for one submission is \$100.00.** Discounts for multiple submissions are available!

Bag inserts must be received by Kymla Eubanks, 2018 Marketing Chair, **no later than February 10, 2018.** She can be contacted at [Kymla.eubanks@gmail.com](mailto:Kymla.eubanks@gmail.com) to coordinate arrangements.

## **Conference Program App**

The Conference Program App is made available to anyone interested online for free well in advance of the conference and remains available for at least 90 days after the conference. The mobile conference program app is formatted for a web-based application. It includes information about conference events and sessions, acknowledgement of sponsors, advertisements, a map of the conference area, a map of the local area restaurants and attractions, and other pertinent information. Conference Program advertising is an efficient way to advertise to conference attendees, network with music therapy colleagues, share special news, thank someone, recognize important milestones, and support WRAMTA. All advertisements can be in full color! *Attendees look through this often previous to the conference, throughout the three plus days of conference and even use it as a resource after they leave!*

**Advertisement Page:** Attendees can access your advertisement through an individual page on the app. An effective advertisement can drive traffic to your booth or website, increase industry visibility, and boost sales. Advertisement pages are located on the front page of the conference app in the form of individual tabs that will direct attendees to your page. Text, pictures, documents, and video can be uploaded to this page. Ten available. **\$400 each.**

**Sponsor an Event:** Your company will be highlighted as a conference event sponsor. Conference events include, but are not limited to: keynote speaker, opening session, closing session, Awards Dessert, silent auction, lunch (two available), jam rooms, and self-care room. This is a great opportunity to drive traffic to your website, feature specials, offer discounts, educate, and connect with conference participants. **\$200 each.**

We will need the following:

- Company Logo
- Business Name
- Downloadable PDF file (under 10 mb)

Advertisements must be submitted to Kymla Eubanks, 2018 Marketing Chair, at [Kymla.eubanks@gmail.com](mailto:Kymla.eubanks@gmail.com) and **must be received no later than February 10, 2018.**



# **Silent Auction**

## **Silent Auction Donations**

Be a part of WRAMTA's biggest fundraiser! The Silent Auction is an exciting event where conference attendees have opportunities to network, and shop. On the marketing agreement, please include a description of the donation(s) as well as an expected retail value. Also, please indicate how your donation(s) will be coming to us (you'll ship them to us, we need to pick it up, or you will drop it off at the conference). As a Silent Auction Donor, you will be recognized on the bid sheets at the Silent Auction.

## **Contact Information**

On behalf of the WRAMTA 2018 Regional Conference Committee, we sincerely thank you for your generous contribution of a monetary donation, product or service enhancing a successful conference for all of us.

Kymla Eubanks  
WRAMTA Conference Marketing Chair  
1243 W. Manor Street  
Chandler, AZ 85224  
602-403-8800  
[Kymla.eubanks@gmail.com](mailto:Kymla.eubanks@gmail.com)

# Conference Location Information

## Ontario Convention & Airport Hotel

2200 E Holt Blvd, Ontario, CA 91761

Reservations: 1-800-881-1523 or 909-975-5000

- Room rates are only \$119.00 for 4 occupants plus tax.
- Reservations must be made by February 5, 2018. Be sure to mention you are with WRAMTA in order to ensure the great room rate!
- Complimentary wireless internet in guestrooms, public areas, and function space.
- Free shuttle to/from the Ontario Airport
- 24-hour business center
- Racquetball/tennis courts and fitness center
- Outdoor pool
- Parking at the hotel is complimentary.

## Ontario Convention Center

2000 E Convention Center Way, Ontario, CA 91764

<http://www.ontariocc.org/>

- Just a short five minute walk from the hotel

# WRAMTA Marketing Agreement

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

As Authorized Agent for the above business, I agree to participate in the WRAMTA 2018 Annual Conference as noted below. I further agree to compensate WRAMTA as specified for this participation and accept the provisions of said participation. I agree to hold WRAMTA harmless in the event of cancellation of this conference for reasons that are beyond the control of WRAMTA

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Sponsorships:**

- Title Sponsor: \$5000
- Platinum Sponsor: \$2500
- Gold Sponsor: \$1000
- Silver Sponsor: \$750
- Bronze Sponsor: \$300

## **Advertisements:** *Circle one where applicable*

- Bag Sponsor: \$200 \$700
- Name Badge: \$200 \$700
- Bag Insert: \$100
- Description:* \_\_\_\_\_
- In App Advertisement Page \$400
- Sponsor an Event \$200

## **Exhibitor Tables**

- AMTA Member: \$200
- Non-AMTA Member: \$300

## **Silent Auction:**

- Silent Auction Donation \$\_\_\_\_\_ (estimated retail value)  
Description: \_\_\_\_\_

How will WRAMTA receive this item?

- It will be shipped to the address below prior to **February 10, 2018**
- A member of the local committee could pick it up (local only)

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- It will be delivered to the conference prior to Opening Session on **March 1, 2018.**

**Total Amount Paid:** \$ \_\_\_\_\_.

- Cash
- Check (*Please make your check payable to WRAMTA or Kevin Hahn*)
- For credit card payments, please go to <http://www.wramta.org/sponsors/>

Terms: This contract is the only invoice/receipt that you will receive; however, you will be issued a donation letter from WRAMTA. We do not bill for conference sponsorships, advertising, or exhibitor space. Please remit your payment in full with this form or pay online using a credit or debit card.

**Mail completed form and payment to:**

Kymla Eubanks, WRAMTA Conference Marketing Chair  
1243 W. Manor Street, Chandler, AZ 85224  
**Phone:** 602-403-8800 **Email:** [Kymla.eubanks@gmail.com](mailto:Kymla.eubanks@gmail.com)

For Office Use Only: Postmark Date:    /    /    Paid in Full: Yes No Cash Check #    Notes: