



Information for Sponsors, Advertisers, Exhibitors, & Contributors

WRAMTA Annual Conference 2013
Tempe, Arizona

Conference April 4-6
CMTEs & Institutes April 3-4 & 7
Passages Conference April 7

Dear Music Therapy Supporter,

Join us as we celebrate fifty-four years of music therapy in the Western Region! The 2013 annual conference of the Western Region Chapter of the American Music Therapy Association, Inc. (WRAMTA) will be at the Fiesta Resort Conference Center in Tempe, Arizona. Our conference is where clinicians hone their skills, learn to care for the caregiver, reconnect with one another, and where students come to strengthen their competencies toward commencement.

The conference is specifically intended for music therapists; yet through networking and other established relationships, we attract professionals who are engaged in helping professions for people with physical, cognitive or emotional needs. We will invite our music therapist colleagues from across the United States, as well as international music therapists, anticipating up to 280 attendees.

As a participating sponsor, advertiser, exhibitor or contributor, we will introduce your business, product or service, to a wide range of potential consumers. For sponsors, we tailor a program that ensures your visible presence throughout the conference. For advertisers, we ensure that your message reaches members and participants through print and electronic media. For exhibitors, we provide you with a designated space during the conference to sell your products or services to participants. For contributors, special recognition is offered. Silent Auction donations are accepted to support one of our most popular events. In addition, we can customize these opportunities to help you accomplish your specific advertising, marketing and promotional needs.

WRAMTA is a 501(c) organization. The mission of WRAMTA, a chapter of the American Music Therapy Association, is to advance the purposes and objectives of the American Music Therapy Association (To advance public knowledge of the benefits of music therapy and to increase access to quality music therapy services in a rapidly changing world) and further the development of the use of music therapy in medicine, and the advancement or research, interests, and standards of music therapy. Our geographical area includes Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, Washington and all US territories in the Pacific Ocean. In accordance with Internal Revenue Service regulations, a portion of your contribution may be tax deductible.

We look forward to working with you collaboratively to target your advertising and marketing efforts toward music therapists and other helping professionals as part of the WRAMTA 2013 Annual Conference.

Sincerely,

Lisa Sampson, MT-BC
WRAMTA 2013 Conference Marketing Chair


www.wramta.org

WRAMTA is a tax exempt 501 (c)(3) organization

Sponsorships

Be a part of all the aspects of our conference as a Conference Sponsor. The WRAMTA conference offers attendees the opportunity to learn about the latest research, earn continuing education credits, and network with colleagues.

Gold Sponsor

As a Gold Conference Sponsor, your \$1,000 donation will provide you with the following:

- ♪ **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- ♪ **Sponsorship Identification:** Premium Placement of your banner (provided by Sponsor) with ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by January 1, 2013. Banner may be as large as 3' x 5'. (value=\$600)
- ♪ **Commercial:** A 60-second live or recorded commercial to be shared during Opening Session. (value=\$400)
- ♪ **Advertisement:** A full-page black & white advertisement in the Conference Program. (value=\$200)
- ♪ **Recognition:** Listing as a Gold Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the WRAMTA website.
- ♪ **Exhibitor:** A complimentary exhibitor table with premium placement for optimum traffic and exposure. (value=\$150)
- ♪ **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)
- ♪ **Presentation Option:** Opportunity to present a concurrent or plenary session contingent upon submission by the call for papers deadline (October 1, 2012) and the continuing education committee's approval. (value=priceless)
- ♪ **Two Complimentary Conference Registrations** (value=\$438)
- ♪ **Total value = greater than \$1863**

Silver Sponsor

As a Silver Conference Sponsor, your \$600 donation will provide you with the following:

- ♪ **Sponsorship Identification:** A prominently displayed banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by January 1, 2013. Banner may be as large as 2' x 3'. (value=\$400)
- ♪ **Commercial:** A 30-second live or recorded commercial to be shared during Opening Session. (value=\$200)
- ♪ **Advertisement:** A full-page black and white advertisement in the Conference Program. (value=\$200)
- ♪ **Recognition:** Listing as a Silver Conference Sponsor in the Conference Program, Registration Packet and on the WRAMTA website.
- ♪ **Exhibitor:** A complimentary exhibitor table with premium placement for optimum traffic and exposure. (value=\$150)
- ♪ **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)
- ♪ **One Complimentary Conference Registration** (value=\$219)
- ♪ **Total value = \$1244**

Bronze Sponsor

As a Bronze Conference Sponsor, your \$300 donation will provide you with the following:

- ♪ **Sponsorship Identification:** A prominently displayed banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by January 1, 2013. Banner may be as large as 1' x 2'. (value=\$200)
- ♪ **Advertisement:** A half-page black and white advertisement in the Conference Program. (value=\$100)
- ♪ **Recognition:** Listing as a Bronze Conference Sponsor in the Conference Program and Registration Packet.
- ♪ **Exhibitor:** A complimentary exhibitor table. (value=\$150)
- ♪ **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)
- ♪ **Total value = \$525**

Print Advertisements

Advertisements in the Conference Program

The Conference Program is distributed to all attendees at the conference upon checking in at the registration desk. It includes information about conference events and sessions, acknowledgement of sponsors, advertisements, a map of the conference area and other pertinent information. Conference Program advertising is an efficient way to advertise to conference attendees, network with music therapy colleagues, share special news, thank someone, recognize important milestones, and support the WRAMTA. *Attendees look through this often throughout the three plus days of conference and even use it as a resource after they leave!*

The Conference Program will be printed on standard 8 1/2 x 11 sheets of paper with a half-inch margin all around. Your artwork should be in grayscale and ready for print, JPG format please. Preferred placement is on a first come first serve basis. Advertisements are to be sized as follows:

♪ Full Page Advertisement 7 1/2 x 10 inches Back Cover:	\$ 500.00
♪ Full Page Advertisement 7 1/2 x 10 inches Inside Cover:	\$ 300.00
♪ Full Page Advertisement 7 1/2 x 10 inches:	\$ 200.00
♪ Half Page Advertisement (vertical) 3 1/2 x 10 inches:	\$ 100.00
♪ Half Page Advertisement (horizontal) 7 1/2 x 4 3/4 inches:	\$ 100.00
♪ Quarter Page Advertisement 3 1/2 x 4 3/4 inches:	\$ 70.00

Bag Inserts

Another great way to get in front of each and every conference attendee is through bag inserts. Bag inserts ensure that your flier, brochure, or gift is included in each and every conference attendee bag given at the Registration Welcome Table. WRAMTA is not responsible for any duplication of these marketing pieces. Content is subject to review and approval. You may submit any of the following: Tri-fold brochure, Flier up to 8 1/2 x 11 inches, or gift. Please include at least 250 copies/gifts. Cost for one submission is \$ 75.00. Discounts for multiple submissions are available!

Advertisements must be submitted to Lisa Sampson, MT-BC, 2013 Marketing Chair, at marketing@wramta.org, and **must be received no later than March 1, 2013.**



WRAMTA is a tax exempt 501 (c)(3) organization

Exhibits and Silent Auction

On behalf of the WRAMTA 2013 Annual Conference Committee, we sincerely thank you for your generous contribution of a monetary, product or service donation enhancing a successful conference for all of us.

Exhibitor Tables

Exhibiting at the conference is an excellent way to sell your products to music therapists and/or share information about your business and services. Exhibitor Tables will be strategically placed in the main hallway where all participants must pass through to get to conference sessions and events. This area will be the hub of action throughout the conference! Exhibitors are encouraged to have someone at their table Thursday 6:30 to 10:00 pm, and Friday/Saturday 8:00 am to 6:00 pm. Storage will not be available, however, the conference center will be locked at night. Table fees are as follows: AMTA Member—\$75, Non-AMTA member—\$150.

Silent Auction Donations

Be a part of the WRAMTA's biggest fundraiser! The Silent Auction is an exciting event where conference attendees have opportunities to network, and shop. On the marketing agreement, please include a description of the donation(s) as well as an expected retail value. As a Silent Auction Donor, you will be recognized in the Conference Program (if the marketing agreement is received by January 1, 2013) and on the bid sheets at the Silent Auction.

Contact Information

Lisa Sampson, MT-BC
WRAMTA Conference Marketing Chair
c/o 2172 E. Loma Vista Dr.
Tempe, Arizona 85282
marketing@wramta.org

Conference Location Information

Fiesta Resort Conference Center
2100 South Priest Drive
Tempe, AZ 85282
Website here!
800-528-6481 for reservations

- ♪ Room rates are only \$99.00 for single/double and \$10 per additional person plus tax.
- ♪ Reservations must be made by March 11, 2013. Be sure to mention you are with WRAMTA in order to ensure the great room rate!
- ♪ Parking at the hotel is complimentary.
- ♪ Airport shuttle to and from the hotel is complimentary.
- ♪ Delivery service is complimentary. However, boxes should not be sent more than three (3) days prior to the event. All boxes must be labeled clearly with "WRAMTA April 4-6" and the number of items (i.e. 2 of 4)

WRAMTA Marketing Agreement

Business Name: _____ Contact Name: _____
Billing Address: _____
City: _____ State: _____ Zip code: _____
Phone: _____ Fax: _____ Email: _____

As Authorized Agent for the above business, I agree to participate in the WRAMTA 2013 Annual Conference as noted below. I further agree to compensate WRAMTA as specified for this participation and accept the provisions of said participation. I agree to hold WRAMTA harmless in the event of cancellation of this conference for reasons that are beyond the control of WRAMTA.

Signature: _____ Date: _____

Sponsorships:

- ☐ Gold Conference Sponsor \$1000
- ☐ Silver Conference Sponsor \$600
- ☐ Bronze Conference Sponsor \$300

Advertising-Conference Program:

- ☐ Back Cover \$500
- ☐ Inside Cover \$300
- ☐ Full Page \$200
- ☐ Half-page (vertical) \$100
- ☐ Half-page (horizontal) \$100
- ☐ 1/4 page \$70

Exhibitor Tables:

- ☐ AMTA Members \$75
- ☐ AMTA non-Members \$150

Additional Packages
available!
Please contact our
Marketing Chair

Other Opportunities:

- ☐ Bag Insert \$75
Description: _____
- ☐ Silent Auction Donation (Est. Value)
\$ _____
Description: _____

Total Amount Paid \$ _____ (Please make your check payable to WRAMTA)

- ☐ Cash
- ☐ Check
- ☐ Credit Card Number _____
Name on Card _____
Expiration Date ____/____/____ Security Code (3-digit on back) _____

Terms: This contract is the only invoice/receipt that you will receive; however, you will be issued a donation letter from WRAMTA. We do not bill for conference sponsorships, advertising, or exhibitor space. Please remit your payment in full with this form. Contact the Conference Chair at conference1@wramta.org regarding the shipping and storage of donations.

Mail completed form and payment to:

Lisa Sampson, MT-BC
WRAMTA Conference Marketing Chair
c/o 2172 E. Loma Vista Dr., Tempe, AZ 85282
602-432-1670 marketing@wramta.org

For Office Use Only: Postmark Date: ____/____/____ Paid in Full: Yes No Cash Check # _____ Explanation: _____

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