



Information for Sponsors, Advertisers, Exhibitors, & Contributors

WRAMTA Regional Conference 2020
San Diego, California

Conference March 30-April 5
CMTEs & Institutes March 30-April 2 & 5th
Connections Student Conference April 2nd

Dear Music Therapy Supporter,

The Western Region Chapters of the American Music Therapy Association, Inc. (WRAMTA) will be holding their annual regional conference March 30-April 5, 2020 and because you're an influential member of the community, we'd love to have your support.

Our annual conference will be at the Hilton Mission Valley in San Diego, California. There, clinicians hone their skills, reconnect with each other, and expand their capabilities through continuing education so that they can continue to provide high quality music therapy services to members of our community. We anticipate up to 350 attendees from across the United States and around the world.

Your support goes a long way toward helping us build and sustain a vibrant conference program, for 2020 and for years to come. There are four ways to support us:

Sponsors are visually represented and recognized on materials throughout the conference.

Advertisers can reach our attendees before, during, and after the conference through our mobile and web channels.

Exhibitors will have a dedicated space to work with during the conference, where you can sell your products or services directly to participants.

Contributors will receive special recognition for their donations.

Because WRAMTA is a 501(c)(3) organization, a portion of your contributions may be tax deductible.

We look forward to working with you collaboratively to target your advertising and marketing efforts toward music therapists and other professionals as part of the 2020 conference in San Diego.

Sincerely,

Rachel Gant

WRAMTA 2020 Conference Marketing Chair

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Sponsorships

Be a part of all the aspects of our conference as a Conference Sponsor. The WRAMTA conference offers attendees the opportunity to learn about the latest research, earn continuing education credits, and network with colleagues.

We will need the following from each Gold, Silver, or

Bronze Sponsor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact information
 - Up to 3 phone numbers
 - Up to 2 email addresses
 - Up to 2 website addresses
 - Twitter URL
 - Facebook URL
 - LinkedIn URL
- Additional Images (JPG or PNG format)
- Downloadable PDF file (under 10 mb)



Title Sponsor \$5000 (Limit 1)

As a Title Conference Sponsor, your \$5,000 donation will provide you with the following:

- **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- **Recognition:** Name on every press release on the website and social media. Listing as a Title Conference Sponsor in the Conference Program, on the Conference Web Platform, in the Conference Registration and on the WRAMTA website. (value = priceless)
- **Conference Web Platform Advertisement:** Opportunity to showcase your product or business on your own interactive page of the platform(text, photos, and video) and have your logo featured on the home page of web platform.
- **Event sponsor:** Opportunity to be named the sponsor of two (2) conference events of your choice including but not limited to keynote speaker, opening session, welcome reception, closing session, lunch (two available), awards dessert, silent auction, and self-care room. Your logo will be attached to event on the conference schedule within the conference web platform.
- **Sponsorship Identification:** Premium Placement of your banner (provided by Sponsor) with an ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **March 14, 2020**. Banner may be as large as 12' x 4'. (value=\$600)
- **Commercial:** A 60-second live or recorded commercial to be shared for 3 months prior to the event on media outlets, during Opening Session and both lunches, and on WRAMTA social media. (value=\$600)
- **Ballroom Naming rights:** The ballroom, which hosts multiple events throughout

conference, shall be named after your company to ensure constant exposure. (value = \$1500)

- **Four Complimentary Registration** (value \$900)
- **Exhibitor:** Two complimentary exhibitor table with premium placement for optimum traffic and exposure. All of the value ads awarded to exhibitors are included. (value=\$500)
- **Merchandising Option:** Opportunity to include a bag insert(s) in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

Platinum Sponsor \$2500

As a Platinum Conference Sponsor, your \$2,500 donation will provide you with the following:

- **Commercial:** A 60-second live or recorded commercial to be shared during Opening Session and on WRAMTA social media. (value=\$400)
- **Recognition:** Listing as a Platinum Conference Sponsor in the Conference Program, in the Conference Registration, on the Conference App, and on the WRAMTA website. (value = priceless)
- **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- **Conference Web Platform Advertisement:** Opportunity to showcase your product or business on your own interactive page of the web platform (text, photos, and video) and have your logo featured on home page of web platform (based on availability).
- **Event Sponsor:** Opportunity to be named the sponsor of one (1) conference event of your choice including but not limited to keynote speaker, opening session, welcome reception, closing session, lunch (two available), awards dessert, silent auction, and self-care room (based upon availability). Your logo will be attached to event on the conference schedule within the conference web platform.
- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) with ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **March 14, 2020**. Banner may be as large as 3' x 5'. (value=\$600)
- **Two Complimentary Conference Registrations** (value=\$450)
- **Exhibitor:** Two complimentary exhibitor tables. All of the value ads awarded to exhibitors are included. (value=\$400)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

Gold Sponsor - \$1000

As a Gold Conference Sponsor, your \$1,000 donation will provide you with the following:

- **Product Placement:** Opportunity to put your product (provided by Sponsor) in the hands of conference participants either as a gift or on loan. i.e. if you are an instrument vendor, we would use your brand of instrument in our conference sessions. (value=priceless)
- **Commercial:** A 30second live or recorded commercial to be shared during Opening Session. (value=\$200)
- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **April 2, 2020**. Banner may be as large as 3' x 5'. (value=\$600)

- **Recognition:** Listing as a Gold Conference Sponsor in the Conference Program, in the Conference Registration, on the Conference web platform, and on the WRAMTA website.
- **Conference Web Platform Advertisement:** Opportunity to showcase your product or business on your own interactive page of the app (text, photos, and video) and have your logo featured on home page of the web platform (based on availability).
- **Two Complimentary Conference Registrations** (value=\$450)
- **Exhibitor:** A complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value=\$200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

Silver Sponsor - \$750

As a Silver Conference Sponsor, your \$750 donation will provide you with the following:

- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **March 14, 2020**. Banner may be as large as 3' x 5'. (value=\$600)
- **Recognition:** Listing as a Silver Conference Sponsor in the Conference Program, Conference Registration, on the Conference web platform, and on the WRAMTA website.
- **Event Sponsor:** Opportunity be named the sponsor of one (1) conference event of your choice including but not limited to keynote speaker, opening session, closing session, lunch (two available), awards dessert, silent auction, and self-care room (based upon availability). Your logo will be attached to event on the conference schedule within the conference web platform.
- **One Complimentary Conference Registration** (value=\$225)
- **Exhibitor:** A complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value=\$200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

Bronze Sponsor - \$500

As a Bronze Conference Sponsor, your \$500 donation will provide you with the following:

- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **March 14, 2020**. Banner may be as large as 1' x 2'. (value=\$200)
- **Recognition:** Listing as a Bronze Conference Sponsor in the Conference Program, on the Conference web platform, and Conference Packet.
- **Exhibitor:** A complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value=\$200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value=\$75)

If you are paying for sponsorship by check, **please be sure to make payment to WRAMTA-**

Exhibits

Exhibitor Tables

Exhibiting at the conference is an excellent way to sell your products to music therapists and/or share information about your business and services. Exhibitor tables will be located in three (3) different areas of the conference venue. Exhibitors will receive access to an interactive map where table locations can be selected (based upon availability). Exhibitors are encouraged to have someone at their table(s) Thursday 6:30 to 10:00 pm, and Friday/Saturday 8:00 am to 6:00 pm. Overnight storage is available.

Table fees are as follows:

AMTA Member:

- **\$200** for first table
- **\$100** for each additional table

Non-AMTA member

- **\$300** for first table
- **\$150** for each additional table

We will need the following from each Exhibitor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact information
 - Up to 3 phone numbers
 - Up to 2 email addresses
 - Up to 2 website addresses
 - Twitter URL
 - Facebook URL
 - LinkedIn URL



Advertisements

Bag Sponsor

We would like to give our participants a reusable shopping bag, rather than a paper or plastic one, to hold all of their bag inserts and exhibit purchases. You can provide us with 375 pre-printed bags of your own design (minimum size is 12"x10") or we can order them for you with your logo and/or our conference logo. Only one bag sponsorship is available.

Your own bag	\$200
We order the bag	\$700

Name Badge Sponsor

We would like to provide a name badge holder. You can provide us with 375 holders of your own design or we can order them for you with your logo and or our conference logo. Only one name badge sponsorship is available.

Your own name badge holder	\$200
We order your name badge holder	\$700

Bag Inserts

Another great way to get in front of each and every conference attendee is through bag inserts. Bag inserts ensure that your flier, brochure, or gift is included in each and every conference attendee bag given at the Registration Welcome Table. WRAMTA is not responsible for any duplication of these marketing pieces. Content is subject to review and approval. You may submit any of the following: Trifold brochure, Flier up to 8 1/2 x 11 inches, catalog, or gift. Please include at least 375 copies/gifts. **Cost for one submission is \$100.00.** Discounts for multiple submissions are available!

Bag inserts must be received by Rachel Gant, 2020 Marketing Chair, **no later than March 14, 2020.** She can be contacted at rgant@resoundingjoyinc.org to coordinate arrangements.

Conference Web Platform

The Conference Web Platform is made available to anyone interested online for free well in advance of the conference and remains available for at least 90 days after the conference. The mobile conference web platform is formatted for a web-based application. It includes information about conference events and sessions, acknowledgement of sponsors, advertisements, a map of the conference area, a map of the local area restaurants and attractions, and other pertinent information. Conference Program advertising is an efficient way to advertise to conference attendees, network with music therapy colleagues, share special news, thank someone, recognize important milestones, and support WRAMTA. All advertisements can be in full color! *Attendees look through this often prior to the conference, throughout the three plus days of conference and even use it as a resource after they leave!*

Advertisement Page: Attendees can access your advertisement through an individual page on the web platform. An effective advertisement can drive traffic to your booth or website, increase industry visibility, and boost sales. Advertisement pages are located on the front page of the conference web platform in the form of individual tabs that will direct attendees to your page. Text, pictures, documents, and video can be uploaded to this page. Ten available. **\$400 each.**

Sponsor an Event: Your company will be highlighted as a conference event sponsor. Conference events include, but are not limited to: keynote speaker, opening session, welcome reception, closing session, Awards Dessert, silent auction, lunch (two available), jam rooms, and self-care room. This is a great opportunity to drive traffic to your website, feature specials, offer discounts, educate, and connect with conference participants. **\$200 each.**

We will need the following:

- Company Logo
- Business Name
- Downloadable PDF file (under 10 mb)

Advertisements must be submitted to Rachel Gant, 2020 Marketing Chair, at rgant@resoundingjoyinc.org and **must be received no later than March 14, 2020.**

Silent Auction

Silent Auction Donations

Be a part of WRAMTA's biggest fundraiser! The Silent Auction is an exciting event where conference attendees have opportunities to network, and shop. On the marketing agreement, please include a description of the donation(s) as well as an expected retail value. Also, please indicate how your donation(s) will be coming to us (you'll ship them to us, we need to pick it up, or you will drop it off at the conference). As a Silent Auction Donor, you will be recognized on the bid sheets at the Silent Auction.

Contact Information

On behalf of the WRAMTA 2020 Regional Conference Committee, we sincerely thank you for your generous contribution of a monetary donation, product or service enhancing a successful conference for all of us.

Rachel Gant
2020 WRAMTA Marketing Chair
rgant@resoundingjoyinc.org

Conference Location Information

Hilton Mission Valley

901 Camino del Rio S, San Diego, CA 92108

Reservations: (619) 543-9000

http://www.hilton.com/search/hi/us/ca/san_diego/mission_valley

- Room start at \$139.00 per night plus tax.
- Reservations must be made by 5PM (PST) March 9, 2020. Be sure to mention you are with WRAMTA!
- Complimentary wireless internet in guestrooms, lobby, and function space.
- 24-hour Front Desk and Concierge Service
- 24-hour fitness center
- Outdoor pool and spa
- Discounted Parking
- Pet Friendly

WRAMTA Marketing Agreement

Business Name: _____ Contact Name: _____
Billing Address: _____
City: _____ State: _____ Zip code: _____
Phone: _____ Fax: _____ Email: _____

As Authorized Agent for the above business, I agree to participate in the WRAMTA 2019 Annual Conference as noted below. I further agree to compensate WRAMTA as specified for this participation and accept the provisions of said participation. I agree to hold WRAMTA harmless in the event of cancellation of this conference for reasons that are beyond the control of WRAMTA

Signature: _____ Date: _____

Sponsorships:

- Title Sponsor: \$5000
- Platinum Sponsor: \$2500
- Gold Sponsor: \$1000
- Silver Sponsor: \$750
- Bronze Sponsor: \$500

Advertisements: *Circle one where applicable*

- Bag Sponsor: \$200 \$700
- Name Badge: \$200 \$700
- Bag Insert: \$100

Description: _____

- In App Advertisement Page \$400
- Sponsor an Event \$200

Exhibitor Tables

- AMTA Member: \$200 (\$100 each additional) Total # of tables needed: _____
- Non-AMTA Member: \$300 (\$150 each additional) Total # of tables needed: _____

Silent Auction:

- Silent Auction Donation \$_____ (estimated retail value)

Description: _____

How will WRAMTA receive this item?

- It will be shipped to the address below prior to **March 14, 2020**
- A member of the local committee could pick it up (local only)
- It will be delivered to the conference prior to Opening Session on **April 2, 2020**.

Total Amount Paid: \$ _____.

To make a payment, please go to wramta.org/conference

Terms: This contract is the only invoice/receipt that you will receive; however, you will be issued a donation letter from WRAMTA We do not bill for conference sponsorships, advertising, or exhibitor space. Please remit your payment in full with this form or pay online using a credit or debit card.

Email completed form and payment to:

Rachel Gant, WRAMTA Conference Marketing Chair
rgant@resoundingjoyinc.org

For Office Use Only: Postmark Date: / / Paid in Full: Yes No Cash Check # Notes: