

Elevate

WRAMTA Virtual
Education Summit



APRIL 15- 21, 2024

Information for Sponsors and Advertisers

Elevate
WRAMTA Virtual Education Summit

April 15-21, 2024

Dear Music Therapy Supporter,

The Western Region Chapter of the American Music Therapy Association, Inc. (WRAMTA) will hold a virtual education summit April 15-21, 2024. You're an influential member of the community and we'd love to have your support.

"Elevate", WRAMTA's Virtual Education Summit will bring together music therapy professionals, students, and community stakeholders from around the Western Region and beyond. Summit attendees will hone their skills, reconnect, and expand their capabilities through continuing education to provide high quality music therapy services to members of our community. We anticipate over 300 attendees from across the United States and around the world.

Donor support goes a long way toward helping us build and sustain valuable opportunities for our members to connect and learn, and your business will have opportunities to engage and share your services with music therapists.. There are multiple ways to engage your business with the Western Region Chapter:

Sponsors are visually represented and recognized on materials throughout the summit.

Advertisers can reach our attendees before, during, and after the summit through summit materials and social media promotion..

WRAMTA is a 501(c)(3) organization, therefore a portion of your contributions may be tax deductible.

We look forward to collaborating with you to target your advertising and marketing efforts toward music therapists and other professionals as part of the 2024 Virtual Education Summit.

Sincerely,

Shelbe White
WRAMTA Vice President
2024 Conference Chair

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Sponsorships

Be a part of all aspects of our summit as a Sponsor. This WRAMTA summit offers attendees the opportunity to learn about the latest research, earn continuing education credits, and network with colleagues.

We will need the following from each Sponsor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact information
 - Up to 3 phone numbers
 - Up to 2 email addresses
 - Up to 2 website addresses
 - Up to 3 social media URLs or Handles
- Additional Images (JPG or PNG format)
- Video/Commercials as a YouTube URL or video file

Gold Sponsor - \$2000

As a Gold Summit Sponsor, your \$2000 donation will provide you with the following:

- **Recognition:** Name on every press release on the website and social media. Listing as a Gold Sponsor on the Summit Web Platform, in the Summit Registration, and on the WRAMTA website.
- **Summit Web Platform Advertisement:** Opportunity to showcase your product or business on your own interactive page of the platform (text, photos, and video) and have your logo featured on the homepage of the web platform. (value = \$300)
- **Event Sponsor:** Opportunity to be named the sponsor of one (1) conference event of your choice. This can include a Concurrent Session, networking opportunity, or other event included within the summit. Your logo will be attached to the event on the summit schedule within the summit web platform, as well as highlighted at the beginning of the event. (value = \$200)
- **Two Complimentary Summit Registrations** (value = \$300)
- **Merchandising Option:** Opportunity to include an advertisement in the Summit Virtual Swag Bag given out to all attendees at the beginning of the summit. (value = \$75)

Silver Sponsor - \$1000

As a Silver Summit Sponsor, your \$1,000 donation will provide you with the following:

- **Recognition:** Listing as a Silver Summit Sponsor in the Summit Registration, on the Summit Web Platform, and on the WRAMTA website.
- **Event Sponsor:** Opportunity to be named the sponsor of one (1) conference event of your choice. This can include a Concurrent Session, networking opportunity, or other event included within the summit. Your logo will be attached to the event on the summit schedule within the summit web platform, as well as highlighted at the beginning of the event. (value = \$200)
- **One Complimentary Summit Registration** (value = \$150)
- **Merchandising Option:** Opportunity to include an advertisement in the Summit Virtual Swag Bag given out to all attendees at the beginning of the summit. (value = \$75)

Bronze Sponsor - \$500

As a Bronze Summit Sponsor, your \$500 donation will provide you with the following:

- **Recognition:** Listing as a Bronze Summit Sponsor in the Summit Registration, on the Summit Web Platform, and on the WRAMTA website.
- **One Complimentary Summit Registration** (value = \$150)
- **Merchandising Option:** Opportunity to include an advertisement in the Summit Virtual Swag Bag given out to all attendees at the beginning of the summit. (value = \$75)

Advertisements

Networking Event Sponsor (\$200)

During the Summit, we plan to host a morning Virtual Networking Coffee Session, where there will be opportunities for attendees to connect, share ideas, and expand their professional circles. Individual “rooms” will be dedicated to different music therapy interest areas, so attendees can choose their opportunity and move freely between rooms. Networking Event Sponsors can choose which room to sponsor and will have their name and logo listed on the Summit Web Platform and during the networking event. With these sponsorship dollars, we plan to send each attendee a “virtual cup of coffee” (\$5 food delivery service gift card.)

Virtual Swag Bag Insert (\$75)

Each summit attendee will receive a Virtual Swag Bag full of coupons and advertisements from supporting businesses. This is a great opportunity to land directly in the inboxes of music therapists around the Western Region and beyond. You can share an ad or coupon.

Send your Virtual Swag Bag insert as a JPEG or PNG file no later than **April 1, 2024**.

Summit Web Platform Ad (\$300)

The Summit Web Platform is the central information hub for the Summit. Attendees will access the Platform to register, access events, and interact with each other. The Platform will be available before, during, and after the summit, giving optimal time for attendees to view information from advertisers. Platform Advertisers will have a full featured page on the Platform. Advertising pages can include text, files, photos, and videos.

All Platform Advertisement materials must be received by **April 1, 2024**.

Instructions

There are two steps to securing your spot as a WRAMTA 2024 Sponsor or Advertiser:

1. Complete the online Marketing Agreement at bit.ly/wr24marketing.
2. Submit payment:
Online at our Summit Web Platform (available January 2024)
-OR-
By mailing a check (please include the Marketing Agreement, the last 2 pages of this packet, with your check)
Contact the WRAMTA Treasurer at wramta.treas@gmail.com for mailing instructions.

Contact Information

On behalf of the WRAMTA 2024 Regional Conference Committee, we sincerely thank you for your generous contribution of a monetary donation, product or service enhancing a successful conference for all of us.

Shelbe White
2024 WRAMTA Conference Chair
wramta.vp@gmail.com

WRAMTA Marketing Agreement

This agreement can be completed online at bit.ly/wr24marketing.

Business Name: _____ Contact Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip code: _____
 Phone: _____ Email: _____ :

As Authorized Agent for the above business, I agree to participate in the WRAMTA 2024 Virtual Education Summit as noted below. I further agree to compensate WRAMTA as specified for this participation and accept the provisions of said participation. I agree to hold WRAMTA harmless in the event of changes or cancellation of this summit.

Signature: _____ Date: _____

Sponsorships:

- Gold Sponsor: \$2,000
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500

Advertisements: (Circle one where applicable)

- Networking Event Sponsor: \$200
- Virtual Swag Bag Insert: \$75
- Description: _____
- Summit Web Platform Advertisement Page \$300

Total Amount Paid: \$ _____.

Please indicate your method of payment:

Payments will be accepted online after January 1st, 2024, or by mailing a check.

- Online Payment
- Check (via mail) Please contact the WRAMTA treasurer at wramta.treas@gmail.com for mailing instructions

Terms: This contract is the only invoice/receipt that you will receive; however, you will be issued a donation letter from WRAMTA. We do not bill for conference sponsorships, advertising, or exhibitor space. Please remit your payment in full with this form or pay online using a credit or debit card.

For Office Use Only: Postmark Date: / / Paid in Full: Yes No Cash Check # ___ Notes: _____