

Logo created with the assistance of ChatGPT + Canva

Information for Sponsors, Exhibitors and Advertisers

WRAMTA Regional Conference 2027

Reno, NV
Grand Sierra Resort

March 31, 2027- April 4, 2027

Dear Music Therapy Supporter,

The Western Region Chapter of the American Music Therapy Association, Inc. (WRAMTA) will be holding its annual regional conference March 31, 2027- April 4, 2027. You're an influential member of the community, and we'd love to have your support.

Our 2027 conference will be held at the Grand Sierra Resort in Reno, NV. Together, clinicians hone their skills, reconnect, and expand their capabilities through continuing education to provide high quality music therapy services to members of our community. We anticipate over 200 attendees from across the United States and around the world.

Donor support goes a long way toward helping us build and sustain a vibrant conference while providing opportunities to connect with music therapists. There are multiple ways to engage your business with the Western Region Chapter:

> **Sponsors** are visually represented and recognized on materials throughout the conference.
> **Advertisers** can reach our attendees before, during, and after the conference through conference materials, onsite placement, and social media promotion..
> **Exhibitors** will have a dedicated space during the conference where you can sell your products or services directly to participants.

WRAMTA is a 501(c)(3) organization, therefore a portion of your contributions may be tax deductible.

We look forward to collaborating with you to target your advertising and marketing efforts toward music therapists and other professionals as part of the 2027 Regional Conference.

Sincerely,

Nina Guerrero
WRAMTA 2027 Conference Chair
wramta.vpelect@gmail.com

Table of Contents

Sponsorship Description and Details ……..…… 3 - 5

Exhibitors…….……... 6

Advertisements……...…… 7

Silent Auction …….……..……. 8

Conference Location Information ……..……. 8

Marketing Agreement and Pricing……..…. 9 - 10

Sponsorships

Be a part of all aspects of our conference as a Conference Sponsor. The WRAMTA conference offers attendees the opportunity to learn about the latest research, earn continuing education credits, and network with colleagues.
We will need the following from each Sponsor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact Information
    - Up to 3 phone numbers
    - Up to 2 email addresses
    - Up to 2 website addresses
    - Up to 3 social media URLs or Handles
- Additional Images (JPG or PNG format)
- Video/Commercials as a YouTube URL or video file

Title Sponsor - $5000 (Limit 2)

*As a Title Conference Sponsor, your **$5000** donation will provide you with the following:*

- **Recognition:** Name on every press release on the website and social media. Listing as a Title Conference Sponsor on the Conference Web Platform, in the Conference Registration, and on the WRAMTA website. Recognition as title sponsor in opening session, membership meetings, and closing session. (value = priceless)
- **Conference Web Platform Advertisement:** Opportunity to showcase your product or business on your own interactive page of the platform (text, photos, and video) and have your logo featured on the homepage of the web platform. (value = $200)
- **Sponsorship Identification:** Premium placement of your banner (provided by Sponsor) with ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 28, 2027.** Banner may be as large as 12' x 4 '. (value = $600)
- **Event Sponsor:** Opportunity to be named the sponsor of two (2) conference events of your choice including but not limited to keynote speaker, opening session, closing session, networking lunch, concurrent session block, and more. Your logo will be attached to the event on the conference schedule within the conference web platform, as well as highlighted at the beginning of the event. (value = $150)
- **Commercial:** A 60-second live or recorded commercial to be shared for 2 months prior to the event on media outlets, during Opening Session, on WRAMTA social media, and on the web platform's sponsor page. Sponsorship and commercial file must be received by **January 31, 2027** to be shared prior to conference as above. (value = $600)
- **Exhibitor:** Two complimentary exhibitor tables with premium placement for optimum traffic and exposure. All of the value ads awarded to exhibitors are included. (value = $500)
- **Two Complimentary Conference Registrations** (value = $500)
- **Merchandising Option:** Opportunity to include a bag insert(s) in the Conference Packet given out to all attendees at the registration desk. (value = $75)

Platinum Sponsor - $2500

*As a Platinum Conference Sponsor, your $**2,500** donation will provide you with the following:*

- **Recognition:** Listing as a Platinum Conference Sponsor in the Conference Registration, on the Conference Web Platform, and on the WRAMTA website. Recognition as platinum sponsor during opening session, membership meetings and closing session. (value = priceless)
- **Conference Web Platform Advertisement:** Opportunity to showcase your product or business on your own interactive page of the web platform (text, photos, and video) and have your logo featured on the homepage of the web platform (based on availability). (value = $200)
- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) with ideal line of sight in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 28, 2027** Banner may be as large as 3' x 5'. (value = $600)
- **Event Sponsor:** Opportunity to be named the sponsor of one (1) conference event of your choice including but not limited to keynote speaker, opening session, closing session, networking lunch, concurrent session block, and more. Your logo will be attached to the event on the conference schedule within the conference web platform, as well as highlighted at the beginning of the event. (value = $150)
- **Commercial:** A 60-second live or recorded commercial to be shared during Opening Session and on WRAMTA social media. Sponsorship and commercial file must be received by **February 28, 2027.** to be shared prior to the conference as above. (value = $400)
- **Exhibitor:** One complimentary exhibitor table. All of the value ads awarded to exhibitors are included. (value = $200)
- **One Complimentary Conference Registrations** (value = $250)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value = $75)

Gold Sponsor - $1500

As a Gold Conference Sponsor, your $1500 donation will provide you with the following:

- **Recognition:** Listing as a Gold Conference Sponsor in the Conference Registration, on the Conference Web Platform, and on the WRAMTA website. Recognition as gold sponsor during opening session, membership meetings and closing session. (value = priceless)
- **Sponsorship Identification:** Placement of your banner (provided by Sponsor) in the ballroom or conference lobby area throughout the entire conference when sponsorship is received by **February 28, 2027.** Banner may be as large as 3' x 5'. (value=$600)
- **Event Sponsor:** Opportunity to be named the sponsor of one (1) conference events of your choice including but not limited to keynote speaker, opening session, closing session, networking lunch, concurrent session block, and more. Your logo will be attached to the event on the conference schedule within the conference web platform, as well as highlighted at the beginning of the event. (value = $150)
- **Commercial:** A 30-second live or recorded commercial to be shared during Opening Session. (value = $200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value = $75)

Silver Sponsor - $1000

As a Silver Conference Sponsor, your $1000 donation will provide you with the following:

- **Recognition:** Listing as a Silver Conference Sponsor in the Conference Registration, on the Conference Web Platform, and on the WRAMTA website. Recognition as silver sponsor during opening session, membership meetings and closing session. (value = priceless)
- **Event Sponsor:** Opportunity to be named the sponsor of one (1) conference events of your choice from the options of networking lunch, concurrent session block, or jam room. Your logo will be attached to the event on the conference schedule within the conference web platform, as well as highlighted at the beginning of the event. (value = $150)
- **Commercial:** A 30-second live or recorded commercial to be shared during Opening Session. (value = $200)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value = $75)

Bronze Sponsor - $500

As a Bronze Conference Sponsor, your $500 donation will provide you with the following:

- **Recognition:** Listing as a Bronze Conference Sponsor in the Conference Registration, on the Conference Web Platform, and on the WRAMTA website. (value = priceless)
- **Event Sponsor:** Opportunity to be named sponsor of one (1) conference concurrent session time slot. Your logo and name will be attached to all sessions at that time (up to 3 sessions). (value = $150)
- **Merchandising Option:** Opportunity to include a bag insert in the Conference Packet given out to all attendees at the registration desk. (value = $75)

Marketing agreements for Sponsorship may be submitted now via bit.ly/marketingwr26. If paying with a check, please also print and fill out the agreement on the last page, and mail with your check to the address listed for WRAMTA Treasurer and ensure payments are made to "WRAMTA". Payments will be accepted online via links at the end of this packet.

Exhibits

Exhibitor Tables

Exhibiting at the conference is an excellent way to sell your products to music therapists, and/or share information about your business and services. Exhibitor tables will be located in one area of the conference venue. Exhibitors are encouraged to have someone at their table(s) Thursday 6:00 to 10:00 pm, and Friday/Saturday 8:00 am to 6:00 pm. Overnight storage is available. If you are planning to attend any conference sessions or events, separate conference registration must be completed.

Table fees are as follows:
AMTA Member:

- **$300** for first table
- **$100** for each additional table

Non-AMTA member:

- **$400** for first table
- **$150** for each additional table

We will need the following from each Exhibitor:

- Company Logo
- Business Name
- Description (a paragraph describing your business)
- Address
- Contact information
    - Up to 3 phone numbers
    - Up to 2 email addresses
    - Up to 2 website addresses
    - Up to 3 social media URLs or Handles

Marketing agreements for Sponsorship may be submitted now via bit.ly/marketingwr26. If paying with a check, please also print and fill out the agreement on the last page, and mail with your check to the address listed for WRAMTA Treasurer and ensure payments are made to "WRAMTA". Payments will be accepted online via links at the end of this packet.

Advertisements

Bag Sponsor

We would like to give our participants a reusable shopping bag, rather than a paper or plastic one, to hold all of their bag inserts and exhibit purchases. You can provide us with 300 pre-printed bags of your own design (minimum size is 12”x10”) or we can order them for you with your logo and/or our conference logo. Only one bag sponsorship is available.

Your own bag	**$250**
We order the bag	**$750**

Coffee Break Sponsor ($300)

By popular demand, we would like to provide attendees with a complimentary coffee/tea/water service that will be available at multiple break times during the day on Friday and Saturday. Coffee Break Sponsors will help cover the cost of this service. Your logo will be featured at the beverage cart and on the Conference Platform.

Bag Inserts

Another great way to get in front of each and every conference attendee is through bag inserts. Bag inserts ensure that your flier, coupon, brochure, or gift is included in our swag bags that each and every conference attendee will receive at the Registration Welcome Table upon check-in. Bag inserts can also be a way to advertise to conference attendees, network with music therapy colleagues, share special news, thank someone, recognize important milestones, and support WRAMTA. Content is subject to review and approval. WRAMTA is not responsible for any duplication of these marketing pieces. You may submit any of the following: Trifold brochure, flier up to 8 1/2 x 11 inches, catalog, or gift. Please include at least 300 copies/gifts**. Cost for each submission is $75.00.**

Bag inserts must be received **no later than February 28, 2027**. Contact Manal Toppozada at manal@nmtsreno.org to coordinate delivery.

Marketing agreements for Sponsorship may be submitted now via bit.ly/marketingwr26. If paying with a check, please also print and fill out the agreement on the last page, and mail with your check to the address listed for WRAMTA Treasurer and ensure payments are made to “WRAMTA”. Payments will be accepted online via links at the end of this packet.

Conference platform advertisement pages will be assigned and provided on a first come, first served basis with completion of the agreement and payment.

Silent Auction Donations

Be a part of WRAMTA's biggest fundraiser! The Silent Auction is an exciting event where conference attendees have opportunities to network and shop. On the auction form, please include a description of the donation(s) as well as an expected retail value. Also, please indicate how your donation(s) will be coming to us (you'll ship them to us, we need to pick it up, or you will drop it off at the conference). As a Silent Auction Donor, you will be recognized on the bid sheets at the Silent Auction.

All silent auction items must arrive or be received no later than March 31, 2027.

The form for silent auction donations may be submitted now via bit.ly/wr26auction. Please be sure to indicate how we will receive your items and be aware of the date items must be received.

Contact Information

On behalf of the WRAMTA 2027 Regional Conference Committee, we sincerely thank you for your generous contribution of a monetary donation, product, or service, enhancing a successful conference for all of us.

Nina Guerrero
2027 WRAMTA Conference Marketing Chair
wramta.vpelect@gmail.com

Conference Location Information

Grand Sierra Resort

2500 E 2nd St, Reno, NV 89595

- Rooms average $83.55/night [$51.00/night (Weds/Thurs), $103.00 (Fri), $119.00 (Sat)- *additional $38.42 resort fee per night*]
- Room reservations made by phone call at: (833) 320-6780 or via the website at: bit.ly/wr27hotel
- Complimentary valet and self-parking
- Complimentary roundtrip airport shuttle service
- Complimentary access to our 24-hour Fitness Center
- Complimentary access to The Pool, open year round
- Unlimited local and toll-free phone calls
- Two complimentary bottles of water and coffee in room daily
- Boarding pass printing services located at the Bell Desk
- Complimentary computer access in the Business Center 24 hours a day with your room key
- Virtual guest service assistance.

WRAMTA Marketing Agreement

This agreement can be completed online at *bit.ly/marketingwr26* (online payments can be made via the Google Form).

For silent auction donations, the form can be completed at *bit.ly/wr26auction.*

Business Name: Contact Name:

Billing Address:

City: State: Zip code:

Phone: Email:

As Authorized Agent for the above business, I agree to participate in the WRAMTA 2027 Annual Conference as noted below. I further agree to compensate WRAMTA as specified for this participation and accept the provisions of said participation. I agree to hold WRAMTA harmless in the event of changes or cancellation of this conference.

Signature: _____ Date: _____

Sponsorships:

- ❑ Title Sponsor: $5000 pay here: https://bit.ly/3W232JO
- ❑ Platinum Sponsor: $2500 pay here: https://bit.ly/4yxqc8s
- ❑ Gold Sponsor: $1500 pay here: https://bit.ly/3W233NS
- ❑ Silver Sponsor: $1000 pay here: https://bit.ly/4dMDvKL
- ❑ Bronze Sponsor: $500 pay here: https://bit.ly/4dSAQPL

Advertisements: *(Circle one where applicable)*

- ❑ Bag Sponsor: $250 $750 pay here: https://bit.ly/4Bn8uY4
- ❑ Coffee Break Sponsor: $300 pay here: https://bit.ly/4k9eNIl
- ❑ Bag Insert: $75 pay here: https://bit.ly/4k8DjcA

  Description: _____

Exhibitor Tables

- ❑ AMTA Member: $300 ($100 each additional) Total # of tables needed: _____

  Pay here: https://bit.ly/4eLe2Se
- ❑ Non-AMTA Member: $400 ($150 each additional) Total # of tables needed: _____

  Pay here: https://bit.ly/4yD1Gmz

Silent Auction:

- ❑ Silent Auction Donation $_____ (estimated retail value)

  Description: _____

  How will WRAMTA receive this item?
  - ❑ It will be shipped to the marketing team prior to **February 28, 2027**

    Contact Manal Toppozada: manal@nmtsreno.org
    Note-Able Music Therapy Services
    2590 Orovada Street
    Reno, NV 89512
  - ❑ A member of the local committee could pick it up (Reno, NV area only)
  - ❑ It will be delivered to the conference by **March 31, 2027,** prior to the Opening Session.

Total Amount Paid: $_____.

Please indicate your method of payment:

Payments will be accepted online or by mailing a check.

- ❑ Online Payment (use links above)
- ❑ Check (via mail) Please mail checks to the address below made payable to WRAMTA:

  "WRAMTA:Valerie McDaniel"
  3342 Amberfield Circle.
  Stockton, CA, 95219

Terms: This contract is the only invoice/receipt that you will receive; however, you will be issued a donation letter from WRAMTA. We do not bill for conference sponsorships, advertising, or exhibitor space. Please remit your payment in full with this form or pay online using a credit or debit card.

For Office Use Only: Postmark Date: / / Paid in Full: Yes No Cash Check # __ Notes:_____